

# Post-Pandemic Recovery Services for Enterprise Brands

## Our Local Marketing Crisis Recovery Toolkit

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As business operations begin to resume, the need for accurate local listings and a solid reputation management strategy is now more critical than ever. Is your brand leveraging all of the new features and updates to Google My Business, Yelp and Bing to keep listings up to date?

Rio SEO's team is ready to help you with:



### Local Listings

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A powerful suite of database and publishing tools to ensure local businesses are found when and where it matters most.

- Be the voice of authority regarding your updated hours, temporary closures, new social distancing practices, phone numbers, addresses, and more
- Add attributes regarding special services you're offering such as curbside pickup and delivery
- Add appointment URLs for scheduling appointments to limit foot traffic/allow for social distancing



### Local Pages

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A powerful suite of database and publishing tools to ensure local businesses are found when and where it matters most.

- Pack your local pages with schema for special announcements of hours and closures for local businesses, information on risk assessment and testing centers, and travel restrictions and guidelines
- Communicate critical information at each of your locations
- Highlight unique services or offerings by location/region as you begin the reopening process - senior shopping hours, extended pickup options, and more



### Local Reviews

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Manage, engage, and measure customer conversations across your brand's locations and platforms, all within one convenient, centralized dashboard.

- Monitor and respond to reviews across all your locations
- Create alerts related to COVID-19 mentions
- Get unparalleled insight into what your customers are saying about you

During these times of uncertainty and transition, the Rio SEO team is here to help your business succeed. Whether you're a new or existing client, or simply need advice for your business, reach out to our support team and we will be happy to assist you in any way we can.

Get started today by requesting a [free local audit](#) of your brand's listings and local landing pages.

